

FOR IMMEDIATE RELEASE

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BLUEANT LAUNCHES AWARD WINNING* X3 MICRO PORTABLE HEADSET INTO AUSTRALIAN MARKET

Offering the ultimate in portability, the X3 Micro is one of the world's smallest and best performing Bluetooth headsets in the world. Weighing in at a tiny 13 grams, this headset may only be as long as a matchstick but it offers the best of Bluetooth grunt with its ability to pair with up to three Bluetooth devices while offering clear audio sound. The X3 Micro is compatible with any Bluetooth mobile phone, Smartphone, Pda Phones and Bluetooth enabled Pc's and Mac's.

The X3 Micro can easily go wherever you go. It's a high quality full duplex headset with adjustable volume control and inbuilt microphone which also offers the convenience of three charging options, included as part of the kit, - in car, AC charger and USB port into a PC or Mac. It remains connected within a range of 10 metres and provides up to seven hours talk time and 180 hours of standby time..

Blueant Wireless Managing Director, Taisen Maddern, says, "The portability of the X3 micro, coupled with the latest in Bluetooth technology, sets this lightweight and unobtrusive headset apart from others on the market. For once you won't feel like you have a large implant coming out of the side of your head. It's been specifically designed with the user in mind and lets them move it between devices which are used as part of the daily work and personal routine."

The X3 Micro headset is supported by Blueant's committed customer service and 24-month hardware warranty.

X3 Micro delivers a range of benefits including:

- Zero installation - just team up with any three Bluetooth enabled devices
- Uses multi-connect call switching to select from various devices on the fly
- Supports headset and handsfree profiles
- Works with Bluetooth enabled computers for voice calls over the Internet e.g. Skype, MSN messenger and other VOIP applications
- Transfer calls from the X3 Micro to the mobile or vice versa during a call
- Uses phone's auto-answer function and supports voice command dialing if available on the phone
- Easily swapped from left to right ear
- One touch redial and answer function

RRP - \$129 - Available nationally through Telstra Retail Shops.

Visit www.blueant.com.au for detailed product information and specifications as well as information regarding Blueant, Bluetooth technology and its entire range of wireless products. The X3 Micro headset is available for review purposes.

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* winner of the CES (2005 Innovation Award, Las Vegas)