



## BLUEANT UNVEILS ULTRA-POWERFUL PORTABLE BLUETOOTH SPEAKERS

Las Vegas, NV – Consumer Electronics Show – January 7, 2008

BlueAnt Wireless, a leader in cutting edge design and manufacture of Bluetooth products, today announced that CES Las Vegas 2008 will be the launch-pad for its latest and most innovative Bluetooth Stereo Speakers – the BlueAnt M1. The world's most powerful Bluetooth speaker, the BlueAnt M1 gives hardened audiophiles the quality sound they have been waiting for.

Packing a mammoth 28 watts RMS, the BlueAnt M1 Bluetooth Stereo Speaker delivers phenomenal performance in a small stylish form factor. Its' rich sound provides amazing body and balance to both low end bass heavy music and the subtle tones of an acoustic guitar. It displays the same great naturalness to soft intimate voices as in-your-face vocal attacks.

Today's music lovers demand quality products and the BlueAnt M1 is engineered to enhance the lower midrange while maintaining crisp and clear high frequencies. Blueant have added an inbuilt powerful subwoofer that utilizes anti-distortion circuitry, all of which results in highly detailed reproduction of any music type.

Compatible with all A2DP enabled devices, cell phones, PDA's, PC's or Macs, the M1 is an easy to carry, take anywhere device. Being wireless, portable and rechargeable the M1 can be used in the car, on the beach, and even as your homes main stereo system. Additionally you can plug in any MP3 player or iPod and get wired if you want.

BlueAnt CEO, Taisen Maddern, says "Our continued focus on innovative products showed that there is a distinct lack of good quality portable stereo speakers in a market that is saturated with cheap terrible sounding boom boxes. This sleek unit provides you with high quality thumping tunes on the go".

The BlueAnt M1 Portable Stereo Speakers provide crystal clear high quality audio delivered in a robust versatile package. Its features include:

- Crystal Clear Thumping Sound
- Worlds most powerful portable speaker at 28 Watt RMS
- Compatible with any Bluetooth A2DP device, phone, PDA, PC or Mac
- Wireless, Portable, Re-Chargeable
- Stream music from a phone, PDA, PC or Mac
- Jack input - Plug in your mp3 player or iPod (cable included)
- Built-in Subwoofer with bass boost enhance button
- Supports Bluetooth A2DP for music and AVRCP for remote control
- Automatic re-connection to Bluetooth devices
- AC adapter, car charger and carry case included
- 2 Year warranty

**MSRP: \$199 USD**

**Available:** Quarter 1, 2008

For further information and product images, please visit our image gallery at [www.blueantwireless.com](http://www.blueantwireless.com)



**About BlueAnt Wireless**

BlueAnt Wireless is Australia's largest supplier of Bluetooth peripheral devices. BlueAnt's product portfolio includes hands-free, stereo audio streaming and wireless communication products offering cutting-edge technology, design and features. With its Global Head Office in Melbourne, Australia, BlueAnt has offices in San Francisco and London

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